



*** MEDIA ALERT ***

MANDUKA TO HOST MARQUEE PROJECT:OM YOGA EVENT AT THE LOMBARDI HOUSE BENEFITTING SUSAN G. KOMEN®

project:OM – a One Million Person Yoga Event to Support Breast Cancer Research and Community Programs

Thursday, May 11, 2017 at 6:30 PM

WHAT: Project:OM, a movement to drive positive change on an epic level, is amassing One Million men and women in the world's largest yoga event in support of Susan G. Komen's fight against breast cancer. Manduka is kicking off this initiative on May 11th with a sunset yoga event in Los Angeles hosted at The Lombardi House.

Media is invited to attend and cover The Lombardi House event, call time 6 p.m. at the front desk check-in, where media will receive specialty project:OM gear.

With a suggested minimum donation of \$10, interested participants can attend any one of over 500 additional events including 75 located throughout California at some of the state's most prestigious yoga studios including YogaWorks, Yoga Six, One Down Dog, and Y7. Anyone and everyone is invited to participate (select events listed below) to support Susan G. Komen and engage in this healthy activity. One hundred percent of donations generated from project:OM classes will benefit Susan G. Komen's bold goal to reduce breast cancer deaths by 50 percent in the U.S. by 2026.

On a national scale, project:OM will take place over Mother's Day weekend (May 11-14) in hundreds of cities across the country. There will be 13 large-scale events in major cities, including Los Angeles, New York, Chicago, Dallas, Honolulu, Detroit, Miami, Kansas City and more. Additional participating locations include hundreds of yoga studios, more than 60 Simon Mall locations, and online events through pre-recorded and live streamed classes hosted by yoga YouTube sensation Adriene Mishler.

For a full list of project:OM events please visit:
<https://www.manduka.com/projectom/classfinder>

WHERE: **The Lombardi House**
1717 N Bronson Ave
Los Angeles, CA 90028

WHEN: **Thursday, May 11, 2017**
Event: 6:30 p.m. – 7:30 p.m



Select project:OM events taking place in Los Angeles, the surrounding areas and San Francisco include:

Location	Address	Date	Time(s)
Fashion Valley	7007 Friars Road, San Diego CA, 92108	May 13th	9:30 AM - 10:00 AM
Gorus	15327 Sunset Boulevard, Pacific Palisades CA, 90272	May 13th	4:00 PM - 5:15 PM
Loyola Marymount University	1 LMU Drive, Los Angeles, CA 90045	May 13 th	6:30 PM - 7:30 PM
Power Yoga Palm Springs	333 North Palm Canyon Drive #214, Palm Springs CA, 92262	May 13th	10:00 AM - 11:00 AM
San Francisco Premium Outlets	2774 Livermore Outlets Dr., Livermore CA, 94551	May 13th	9:30 AM - 9:50 AM
Soul Fitness LA	1209 South Pacific Coast Hwy, Redondo Beach CA, 90277	May 13th	7:30 AM - 8:30 AM
The Hot Room	4101 Bellflower Boulevard Unit E., Long Beach CA, 90808	May 13th	10:00 AM - 11:30 AM

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