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20TH ANNUAL SUSAN G. KOMEN LOS ANGELES COUNTY RACE FOR THE CURE®

Set to Raise Funds to Achieve "Bold Goal," Samantha Harris Named Survivor of the Year

Los Angeles, CA... Susan G. Komen's Los Angeles County Race for the Cure®, themed "Be More Than Pink," will hold its 20th annual event at Dodger Stadium on Saturday, March 11.

Pink is important and, if you ask the Susan G. Komen organization, there's not enough pink as long as 40,000 women and men continue to die each year in the U.S. from breast cancer. However, pink is more than just a color; it represents the impact that each person is making in the fight against the most frequently diagnosed cancer worldwide. Komen also has a "bold goal" to reduce the nation's 40,000 breast cancer deaths by 50 percent in 10 years, by improving access to quality and timely cancer care for the underserved and enhancing Komen's research focus on lethal breast cancers.

Actress/journalist Samantha Harris will not only be honored as the Survivor of the Year but also will run the certified 10K course. She will also have a team. All of her fans are invited to sign up for it at <http://lacounty.info-komen.org/goto/teamsamantha>.

With on stage activities and performances, the Kids Zone, Whole Health Pavilion, Expo, and Reflection Tent, in addition to the certified 5K and 10K, there's something everyone will enjoy.

Brian O'Neal & The Bus Boys will perform on the main stage at the conclusion of the Race. They have recorded their hit "The Boys Are Back In Town" as "The Girls Are Back In Town," exclusively for Komen's use leading up to and at the Race.

Sponsored by AutoNation, Ralph's and Food 4 Less, Sit N' Sleep, Anthem, and CBS-2/KCAL-9, this year's Race is expected to surpass last year's record of 10,000 attendees, nearly 400 survivors in attendance, and over 900 members on the largest corporate team.

"We are proud to be advocating for the breast health needs of LA County families for two decades, but we have a long way to go before we end this disease entirely. Please join us and support this milestone event through participation and fundraising so we can continue to provide no-cost services to those most in need," explained Mark Pilon, executive director of Susan G. Komen® Los Angeles County. Join Susan G. Komen Los Angeles County in creating a world without breast cancer. Be More Than Pink.

Through events like the Los Angeles County Race for the Cure[®], Komen Los Angeles County invests 75 percent of the funds raised to support vital local breast health services, and dedicates the remaining 25 percent to national research to find the cures.

To participate, call 310.575.3011 or visit <http://komenlacounty.org/race>.

About Susan G. Komen[®] and Komen Los Angeles County

Susan G. Komen is the world's largest breast cancer organization, funding more breast cancer research than any other nonprofit while providing real-time help to those facing the disease. Komen has set a Bold Goal to reduce the current number of breast cancer deaths by 50 percent in the U.S. by 2026. Komen was founded in 1982 by Nancy G. Brinker, who promised her sister, Susan G. Komen, that she would end the disease that claimed Suzy's life. Komen Los Angeles County is working to better the lives of those facing breast cancer in the local community. Through events like the Komen 20th annual Race for the Cure[®], Komen Los Angeles County has invested \$10,535,590 in community breast health programs in Los Angeles County and has helped contribute to the more than \$920 million invested globally in research. For more information, call 310-575-3011 or visit <http://komenlacounty.org>.

***2016 Race for the Cure[®] photos are available upon request.**